

Varda Raz – Curriculum Vitae

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SUMMARY

Extensive experience in establishing and managing sales and service systems, managing projects on large budgets and managing customers.

Over 30 years of experience in leading and managing projects and administrative management.

As a consultant, I have accompanied large companies in the Israeli economy in leading significant improvements in service, sales and efficiency.

PROFESSIONAL EXPERIENCE

2015-present Administrative Manager and Business Development at ThermoSiv Ltd.

- Business Development
- Money management that includes billing and collection from customers, payments to suppliers, working with banks.
- Administrative management that includes operation and organization
- Human Resources

1994-2014 VP & Partner at Tovanot

Partner and owner - Keret Information and Services Ltd.

IVP - Involved in the development of control systems for service and sales and accompaniment of large companies in the Israeli economy

- Establishment and management of Insights-Research Institute.
- Management of over 100 employees

1992-1994 Branch Manager at Hamashbir Latzarchan

- Raanana branch management - direct management of about 100 employees and department managers

EDUCATION

Tel Aviv College of Management-Marketing and Management